



# Catherine Byers Breet

Making career dreams a reality since 1997

## Speaker Bio

**“Honest. Hard-hitting. Fun!”**

*“Catherine is a fabulous speaker ... Her high energy & inclusive presentation style kept everyone engaged & excited all evening. We had several guests join our organization as members that evening, raving about the high quality program we offered them. Thank you Catherine, you truly know what you are talking about.*

*- Heike Peters, VP Membership - Association for Women in Computing*

**When she was little,** Catherine Byers Breet wanted to be a National Geographic Photographer. Or Barbra Streisand. When neither of those worked out, she married a man from South Africa and got a pet zebra she calls “Joe.” When she ‘s not out taming zebras with her two young boys, she ‘s taking 18+ years of recruiting, sales & leadership experience to the streets.

**For years, one thing drove her nuts:** watching smart, talented people sell themselves short ... staying in careers /jobs that made them miserable, and/or blowing up during a hiring process. She launched ARBEZ in 2006 with one clear mission: help 1M people do what they love for a living. Globally. She’s doing it! From USA to South Africa to Kuwait people are shouting “Thanks to Catherine, I love what I do for a living now!”

**Catherine is an agent for change.** Her messages are focused, backed with years of experience and invigorating. She has a great sense of humor, is upbeat, playful and professional. From 10 to 10,000, she knows how to engage & activate audiences of all ages. At ARBEZ, she helps employers, workforce , colleges and individuals navigate the new world of work through keynotes, webinars & a bevy of online tools and training.

**Active in the community,** Catherine sits on 2 boards and was selected as an “Exceptional Businesswoman” – Dakota County (2013). She is a founding member of the Easter Job Transition Group, a highly-sought speaker & frequent contributor to publications like the Star Tribune, Associated Press and Campus Career Counselor. When she is not helping people to change their stripes, she can be found chasing fun with her two small boys and husband in the Twin Cities, Minnesota.

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## Community partners / event sponsors

(Partial list) Community partners, sponsors & hosts across the US & South Africa since 2009.

### Media Appearances & Contributions

- Radio: AM1570
- Television: Fox 9, Kare 11, WCCO, Twin Cities Public Television
- Print: Associated Press, Star Tribune, American Way Magazine, Campus Career Counselor, Workforce Examiner, MN Christian Chronicle

### Colleges & Universities Over 10 schools, including ...

- Augsburg College
- Gustavus Adolphus College
- Longwood University
- Normandale Community College
- Rasmussen College
- St. Catherine University
- Saint Mary's University
- University of Kansas Medical Center
- University of Minnesota
- University of St. Thomas
- University of Texas (Arlington)
- William Mitchell College of Law

### Faith communities Over 50 congregations, including ...

- Basilica of Saint Mary
- Christ Presbyterian Church
- Easter Lutheran Church
- Epiphany Catholic Church
- Family of Christ Lutheran Church
- Good Samaritan United Methodist
- Messiah Lutheran Church
- Mount Olivet Lutheran
- North Como Presbyterian
- One Community Church
- St. Andrew Lutheran Church
- St. John Neumann Catholic Church
- St. Michael's Lutheran Church
- Water's Edge Church

### Groups, Companies & Associations Dozens, including ...

- Air Force Reserve Base (MSP)
- American Society for Quality (ASQ)
- Apple Valley Chamber of Commerce
- Assoc. for Women in Computing
- Bloomington Rotary
- CFA Society of Minnesota
- Eagle Group of MN Veterans
- Finance Executives Int'l
- Ft. McCoy, Wisconsin
- Gijima (South Africa)
- Internal Auditor's Association
- Manufacturer's Alliance
- MN Association of Corp. Counsel
- Mpls Job Support Workshop Women
- MSP HR Networking Group
- SamsNet (Sales & marketing association)
- Smiling & Dialing IT Subgroup
- Society of Information Mgmt
- State of MN Big Tent Career Fair
- Thrivent Financial
- WomenVenture
- Woodland Elementary

### Workforce Centers, State & County, Non-profits including ...

- Brooklyn Center Workforce Center
- Burnsville Workforce Center
- Career DFW
- Career Management Services
- Hennepin County/Bloomington
- Minnesota Job Partners
- Teamsters Service Bureau
- Scott County Workforce Center
- Washington County WFC
- West St. Paul Workforce Center

# Don't take our word for it!

## Here's what people are saying ...



“ARBEZ gave me the inspiration, tools and confidence to make my career dreams a reality. I am not only exceedingly happy in my new role, but I also get to help others to find their place in this world ...

- Gerhard Redelinghuys  
Gijima (South Africa)

**Companies** “I strongly endorse and support you ... in the role of the ‘great translator’; teaching employers and candidates alike what they need to know about making the right choices. With your help, people will make the right career moves and employers will hire (and retain) the right talent for a stronger and better performance all around.”  
- Elmer Baldwin, CEO

**Colleges & Universities** “Catherine Byers Breet (provides) exceptionally practical career search advice. Her workshops go beyond the typical learning experience, by giving participants time to connect the information to their own lives, and by having them learn & practice strategies that will last way beyond (her talk).”  
- Peg Lonquist, University of MN

**Community leaders** “Catherine, thank you for (volunteering) your time and skill with InnerCHANGE South Africa. I was very impressed by your clear, yet simple way to effectively hunt and secure a job. You have also taught us how to be a networking resource to one another. ... we have thought that the best network structure when someone is looking for a job is to be hooked up with "big guns". Now we know that we can start building our network from within our poor communities. Thank you again for helping us discover that. God bless.”  
- Luc Kabongo. Director, InnerCHANGE South Africa

**Dream Chasers** “I was selected 1 of 200 candidates chosen out of 4200 applications. I stood out thanks to Catherine!”  
- Kim R., marketing

“Unbelievable! Just 2 weeks ago I was in high anxiety about whether I could make a living, and I just accepted an offer! It worked! Thank you!”  
- Terry T., IT executive

“Recently, I made a transition from being a full time academic (Professor of Economics at University of MN) to working as a Vice President for Amazon.com. Catherine was absolutely invaluable in helping me to prepare for this process. She helped me to develop a clear message, understand what my interviewers were looking for and make my mistakes before I went into intense interviews. In addition, she is wonderful in helping people think through their goals in life and clearly evaluate which market opportunities will best help them pursue their dreams.”  
- Pat B., economist

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# Additional conference information

## Here's what people are saying ...

### References

Carolyn Vinup (Large events)

HPSS Global, Inc - Maximizing Possibilities

Event production, program development and business consulting

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### Speaking fees:

Keynote, half-day or full-day workshop

\$6,000 - \$10,000

International events

\$15,000

Webinars

By quote. Volume discounts.

**Travel:** Expenses shall include roundtrip airfare, business class for international and coach for domestic travel, hotel and daily food allowance \$150.00 per diem (U.S.)

**Equipment Information:** All presentations require a wireless lavalier microphone, typically one video projector and two screens.

**Materials information:** If the client wants to have Catherine's online program or books to enhance attendee experience and extend learning, client may order them from ARBEZ and have any printed materials shipped to the event location.